



*The Definitive*  
collection  
∞



**Conservatory Living** to compliment your lifestyle





# top tips for choosing your conservatory...

There's no disguising the fact that choosing a conservatory with some companies can be a difficult and daunting task. But it doesn't have to be that way. We are here to help you get it right. We've compiled the following top tips from interior designers, architects and well-known gardening experts.



## 1 Think about its use

How do you envisage using your new conservatory? As a playroom? A dining area? An office? Whatever your answer, your conservatory's day-to-day use should help you determine how large it needs to be as well as which layout will work best.

## 2 Choose your materials wisely

Using PVC-U to create your conservatory will enable you to benefit from years of hassle free maintenance and is a more cost effective alternative to timber built conservatories.

## 3 Think about the position

Bear in mind the aspect of your conservatory. Conservatories that face south receive the most sun and as such, the need for adequate ventilation and blinds is crucial. You might also want to think about using performance glass in the roof.

## 4 Bigger isn't always better

Once you've decided on the design and size of your new conservatory, check to ensure it will complement your home and doesn't take up your entire garden. Treat it as a fluid extension to your home rather than just an add-on.

## 5 Consider your glazing options

Think about the type of glazing you'd like to use. Normal glass and polycarbonate will allow solar heat to penetrate into your conservatory, raising the inside temperature on hot summer days. Whether you want a North facing conservatory that needs the heat kept in, or a South facing conservatory that needs the heat kept out, we have a performance glass to suit your requirements.

## 6 Ventilation, ventilation, ventilation

Ensure that you have adequate ventilation so that you can enjoy your conservatory even on the warmest of days. Our roof vent lets fresh air in whilst keeping the elements out. You could also consider roof fans or an air conditioning unit.

## 7 Check with your local authority

If you're building a conservatory in England or Wales, you will not usually need planning permission. However it is always better to be safe than sorry. If you are in any doubt, always check as early as you can with your local authority.

# so much choice, so much style...

**Ornate or minimalist? Classic or contemporary? Large? Small? Functional?**

It doesn't matter how you want your *Definitive Collection* conservatory to look or what eventual feel you're hoping to create - because there will most certainly be a style within the conservatory portfolio to suit.

The main choices offered include: Victorian, Georgian, Gable, Sunrooms, Combination and Lantern. Your conservatory installer can also offer you a bespoke conservatory suited to your particular needs.

## victorian

One of the most frequently seen styles of conservatories, the Victorian can be distinguished by its traditional front elevation, comprising of 3 or 5 facets and use of ornate detailing along the centre of the roof.



## georgian

The Georgian (also referred to as Edwardian) style of conservatory is similar to the Victorian. The main difference is that they are rectangular on plan maximising the use of internal space.



## gable

Gable conservatories are recognisable from their rectangular floor plan. A major feature of this style is that the front elevation windows extend to meet the roof's apex. This helps to maximise the feeling of light and space.



## sunrooms

Sunroom conservatories are usually rectangular with a low pitch roof. The ideal choice for bungalows or other homes where there may be a height restriction. Also known as Lean-to, Mediterranean and Studio rooms.

## combination

Combination conservatories offer you an increased flexibility by combining a variety of styles, or by adapting an existing style so that it can be used in the shape of a 'P', a 'T' or a 'B'.

## something different

Whether you require a lantern roof or large-span conservatory, we can design a bespoke model suiting your needs.





# *The Victorian*







## A piece of period perfection.

A Victorian is one of the most popular conservatory styles and it's not hard to see why.

Inspired by an era when Gothic style architecture, complete with ornate crestings and finials, saw a romantic renaissance. These conservatories are as versatile as they are engaging.

Not only do they have the ability to complement almost any type of property, they can also be readily adapted to suit whatever space is available – whether that's a large garden or a small patio area. Typically, Victorian conservatories have a three or five facet bay.







# *The Georgian*



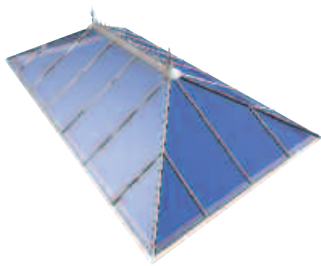




## A union of space and style.

A modern interpretation of a regal age in British architectural history, Georgian conservatories are typically characterised by their square or rectangular footprint. This in turn means they are incredibly space efficient - allowing you to enjoy the maximum possible floor area.

However, don't think for a second that it's all about function. With Georgian conservatories, you'll find style in abundance too, thanks to their imposing nature and widespread use of design flourishes such as elaborate crestsings and detailed moulding.







# *The Gable*



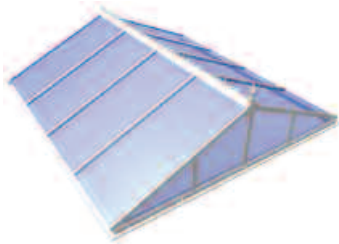




## A touch of stately splendour.

Few styles capture the proud architectural heritage of the conservatory quite like the Gable. Reminiscent of the grand orangeries and classical conservatories of yesteryear, this type of conservatory enjoys an imposing front elevation with the windows extending to the apex of the roof.

As a result, it enjoys a real sense of presence and can add a feel of stately splendour to any home – and particularly older, period properties. If you're looking for a conservatory that takes your breath away every time you look at it, then this is definitely the style for you!







# *Sunrooms*



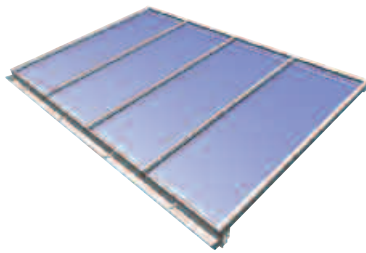




## Simply stylish.

Maybe you're looking for something a little less ornate. Perhaps you live in a bungalow or a house with low eaves.

Either way, a Sunroom or Low pitch conservatory equates to the perfect design solution. Sometimes referred to as a Mediterranean, Lean-to or Studio room, this style enjoys crisp, clean lines and has a truly modern feel. Minimalism has never been more exciting.







# *Combination*







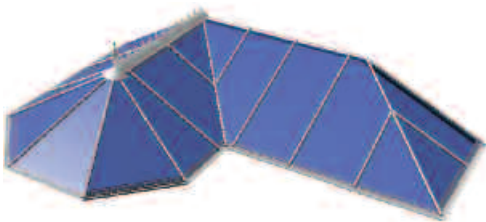
## Form, function and impressive flexibility.

Combination conservatories offer you everything their titles suggest and impressive design flexibility.

For example using a combination of a Victorian and a Lean-to gives you a conservatory in the shape of a 'P'.

This gives you two distinctive areas which can be used however your heart desires – maybe using one for dining and the other for relaxing.

Other widely used combination styles include T-Shaped and B-Shaped. The choice – and the flexibility – is yours.







*Something Different*







## Inspired by your own imagination.

What if you want a conservatory design that's unique to you? A style that's outside of those mentioned so far?

No problem.

We have the ability to produce totally bespoke conservatories based on your own particular needs and designs – whether that's a large span construction or a conservatory that's based on unusual dimensions due to the nature of the site. Examples of these conservatories include lanterns, orangeries and swimming pool enclosures.

Simply ask your sales advisor and if we can realise your dream... we will.





# choice of finish...

## Interior Decorative Eaves Beam Trims

Options, our exciting range of decorative trims, are the perfect way of personalising your new conservatory. These trims slide neatly and effortlessly into place and can even be changed whenever you desire. You can also include decorative corner trims for the perfect finishing touch. There are five designs available – Plain, Rope, Egg & Dart, Greek Key and Floral – as well as various colours (White, Golden Oak and Rosewood).

## More than a conservatory. A blank canvas.

One of the great things about using a *Definitive Collection* conservatory roof is the amount of creative freedom you enjoy. Once you've opted for your preferred style, you can then tailor a number of other design features to create a room that's perfect for you, your family and the lifestyle you want to lead. With *The Definitive Collection* these features include:

### Colours

White is a colour most frequently associated with conservatories, however the choice of colours we can offer goes much further than that. We can also offer you a White or a woodgrain effect finish in golden oak or rosewood. The Woodgrain finish has the aesthetic appeal of timber but without the associated maintenance requirements – such as the need for regular painting or rot proofing.

We can also create your conservatory in any colour using our colour bonding process, so why not stand out from the crowd by choosing a colour painted finish.



ROSEWOOD



GOLDEN OAK



### Plain - Golden Oak

If you want to realise a modern, sleek and minimalist look, the Plain option equates to the perfect choice. Simple lines combined with understated detailing give the design a truly timeless appeal.



### Rope - Rosewood

Rope gives you the best of both worlds. Neither too ornate nor too simplistic, It's a happy medium that's versatile enough to complement almost any conservatory's décor.



### Greek Key - Golden Oak

For years, the art and buildings of ancient Greece have influenced generations of artists and architects throughout Western Europe. Now you too can enjoy the unique style and splendour of this gone but not forgotten age with the Greek Key design.



### Floral - Rosewood

Your conservatory can give you a grandstand view of nature – and not just through the windows. Bring a sense of natural beauty into your favourite room with the addition of stylish and sophisticated Floral trims.

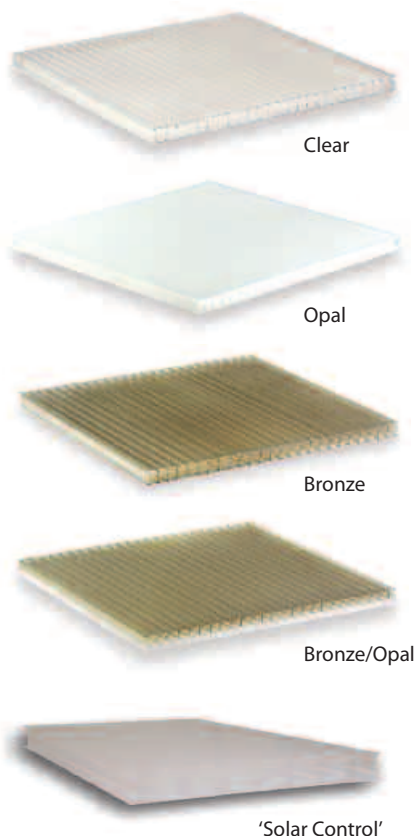


## 25mm Polycarbonate

Most modern conservatory roofs are glazed with 25mm polycarbonate. Not only is this material highly affordable, it also offers a number of benefits.

Polycarbonate remains stable at prolonged temperatures ranging from -20°C to 100°C and can be supplied in Clear, Opal, Bronze and Bronze/Opal. A special coating protects the material from discolouring and surface wear.

In addition 'Solar Control' polycarbonate performs even better than our standard product. It helps to reduce heat build up in the Summer & retain the warmth in the Winter.



# glazing options explained...

## Glazing. The finishing touch

When considering a conservatory, most people think about the size, the style, the colour and the detailing but then pay little attention to the glazing. The commonly held view is that glazing is glazing – but believe it or not there are alternatives and you do have a choice!



## CELSIUS™ PERFORMANCE GLASS

Due to its impressive aesthetic appeal, ease of maintenance and long life, glass has become an increasingly popular choice for conservatories. Recognising this, we now supply our own range of high performance, 'smart' glass called Celsius.

Celsius has a unique coating which enables it to help keep conservatories cooler in summer (by reflecting excessive solar heat away) as well as warmer in winter (by deflecting heat from inside the home back into the property). It also offers dramatically increased sound insulation.

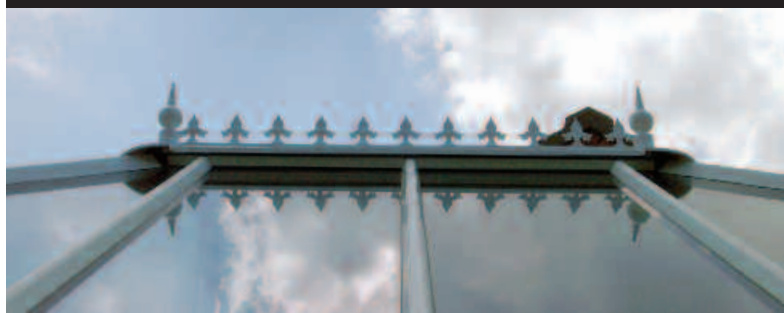
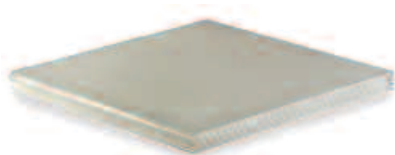
Celsius also has an 'easy clean' capability which allows water to run off the glass taking most of the dirt and grime with it.



## The 35mm System

By using our 35mm thick polycarbonate roof glazing, which is 40% thicker than ordinary polycarbonate, the roof will provide you with exceptional levels of thermal insulation, reduced sound transmission and unwanted glare, combined with high performance and minimal maintenance.

The systems' ability to utilise this thicker glazing material makes this the ultimate in quality and luxury.





## before...

This is a picture of the house before a visit from a *Definitive Collection* advisor.



## after...

- Double french doors positioned to the side for flexibility.
- Full height picture window for garden views.
- Sunburst gable frame.
- Our performance glass used in the roof and side windows for maximum reduction of heat and glare in the summer months.



# before & after...

**Once you own a conservatory, you'll wonder how you've ever lived without it.**

They're the perfect way to transform any property and add space, style and a genuine sense of luxury to your home and they could also increase the value by up to **15%** (Ideal Home magazine).

When Jack and Christine Murdoch moved into their four bedroom house in Lancashire, although happy with their purchase, Christine was still keen to increase the amount of room available and a conservatory seemed like the ideal solution. The couple also recognised the fact that a new conservatory would be a good investment and would add value to their home by increasing its footprint, whilst serving as an extra selling point in the future.

After extensive research, the couple ultimately opted for the superior quality of *The Definitive Collection*. Specifically, they decided upon a Gable style conservatory complete with a striking sunburst feature in the gable end, combined with a picture window at the front to ensure uninterrupted views of the garden.

The couple also chose Celsius performance glass. Christine explains: "Our neighbours who have a polycarbonate glazed conservatory, advised us that due to the south facing aspect, heat and glare were a problem. Celsius overcame these issues and it's been money well spent."

With minimal mess and disruption, Christine and Jack are more than impressed with the end result. They now use their new conservatory as an extension to their lounge – a place to relax and unwind. Christine concludes: "We love it and everyone that's seen it has been impressed – the window cleaner liked it so much he brought his wife round for a look!"





# other important considerations...

## Advice and Assistance.

Recognising that a conservatory is a major investment, we go out of our way to ensure you're happy, content and comfortable every step of the way. What's more, we also expect your installer to share this important ethos. Friendly installers are always available to answer any questions you might have and to offer you accurate, informed advice. Ultimately, complete customer satisfaction is our number one goal.

## The Complete Package.

With any of our conservatories, the service doesn't end with the structure. The installers will also guide you on a range of related technical issues such as drainage, ventilation, heating and electricity supply. From the outset, our aim is to help you create a complete room – fully prepared and ready for use. A room that will offer you many years of lasting enjoyment.

## Quality Assured.

When you choose a conservatory from *The Definitive Collection*, you can expect levels of quality that are simply second to none. As a testament to this, our roof system is BBA approved for white and woodgrain effect finishes (BBA - British Board of Agrément - is an accreditation scheme backed by the Government which is widely recognised as the building industry's ultimate quality benchmark.) In addition, SWC Trade Frames Limited is accredited to ISO9001-2008 which highlights the fact that our technical, design and production functions meet registered standards.



Best of all, this focus on ensuring optimum product quality is matched only by our desire to deliver genuine customer service excellence.

N.B. Images shown in this brochure are for representation only. Product design is continuous and subject to change without prior notice. Customers should check with their conservatory installer to ensure they have the latest product details and specification.





# *The Definitive* collection

Confidence comes from knowing that *The Definitive Collection* windows, doors, conservatories and orangeries are designed and engineered with the very highest standards of quality, security and reliability in mind.

[www.thedefinitivecollection.co.uk](http://www.thedefinitivecollection.co.uk)

SWC Trade Frames Limited  
manufacture the frames, doors, conservatories and orangeries  
within The Definitive Collection range.